



**Capistrano Valley High School**  
**Football Booster Association**  
 P.O. Box 3392  
 Mission Viejo, CA 92690  
[www.capofootball.com](http://www.capofootball.com)



## 2016 ADVERTISING OPPORTUNITIES

Thank you for your support of the CVHS 2016 Football Season. Below are several advertising opportunities to choose from.

### PROGRAM ADS

**Average Attendance at Each Football Game**  
**2,000 – 2,500 People: 5 Home Games + Playoffs!**

- |  |   |
|--|---|
| <input type="checkbox"/> Color Business Card Ad - \$100 *    | <input type="checkbox"/> Full page Color Ad - \$750 *                                 |
| <input type="checkbox"/> ¼ page Color Ad - \$200 *           | <input type="checkbox"/> Full page Color Inside Covers - \$1,200 (first 2 to sign up) |
| <input type="checkbox"/> ½ page Color Ad - \$400 *           | <input type="checkbox"/> Full page Color Back Cover - \$1,500 (first 1 to sign up)    |
| <input type="checkbox"/> Full page Black and White - \$600 * |   |

(\* link on website, add \$100.00)

### STADIUM BANNERS

All Banners hung at Field Level 3' x 8'  
 Displayed for 12 months

**Every sport & event held in the stadium will see your advertising!**

- \$525 First Time Banner
- \$375 Renewal of Banner

*(No Inappropriate Content. Subject to School Approval)*

### WEBSITE ADS

Ad shown on website from August 2016 to July 2017

- Home Page 3" x 1.5" Rotating Banner Sponsor - \$500

### HOW TO ADVERTISE

Email Artwork and this Order Form to: [Fundraising@Capofootball.com](mailto:Fundraising@Capofootball.com)

Program Ads, Banner Ads, Website Ads:

Provide electronic file (PDF, JPG, TIF, PNG, EPS, BMP) format via email, CD or jump drive *along with this form*

Note: Detailed artwork may require additional \$75 charge

### 2 WAYS TO PAY

By Check: CVHSFB P.O. BOX 3392 Mission Viejo CA 92690	ON LINE: <a href="http://www.capofootball.com">www.capofootball.com</a> Click on the Sponsor Tab & then the PayPal Link
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- ❖ Player You are Supporting \_\_\_\_\_
- ❖ Business Name \_\_\_\_\_
- ❖ Business Address \_\_\_\_\_
- ❖ Business Website Address \_\_\_\_\_
- ❖ Contact Person \_\_\_\_\_
- ❖ Phone # \_\_\_\_\_ Email Address \_\_\_\_\_

Check All that Apply:

Program Ad     
  Stadium Banner (New)     
  Stadium Banner (Renew)     
  Website